

Michael Tedeschi

Experience & Interface Designer, Full-Stack Developer, and Entrepreneur

Feb. 2019
– Present

O₃ World
DESIGN DIRECTOR

Manages and mentors the design team, oversees the production of design deliverables, and collaborates with the team, clients, and partners to create a unified vision for each project. Support business development with new and existing partners and clients.

Jan. 2012
– Dec. 2018

Interactive Mechanics
OWNER, CREATIVE DIRECTOR

Founder and Creative Director of Interactive Mechanics, a Philadelphia digital design agency that partnered with cultural and educational institutions on design, development, user experience, and strategy of online and physical space digital experiences.

May. 2011
– Jan. 2015

Azavea
LEAD UI/UX DESIGNER

Built the experience design practice for the company, growing the company's reputation in design and developing a team of four designers. Worked with software development teams to design, implement, and enhance user interfaces and experiences for company products and complex client geospatial and machine learning applications.

Jan. 2010
– May 2011

Night Kitchen Interactive
INTERACTIVE DESIGNER

Worked across teams to design and develop digital interactives and websites for corporate and nonprofit organizations. Created highly interactive digital experiences for physical spaces, mobile applications, and online learning.

Jan. 2014
– Present

Stay Wonderful
USER EXPERIENCE ADVISOR

Jan. 2012
– Dec. 2013

Lowdly
CO-FOUNDER, EXPERIENCE DESIGNER

Mar. 2008
– Dec. 2008

Aesthetic Investment Strategies
WEB DEVELOPMENT & VIDEO PRODUCTION INTERN

Apr. 2006
– Sep. 2007

The Coaster Newspaper
GRAPHIC DESIGNER

Education

THE UNIVERSITY OF THE ARTS

B.F.A. Graphic Design May 2011

IDEOU

Leading for Creativity Apr. 2017

Insights for Innovation Feb. 2018

From Ideas to Action Apr. 2018

LUMA INSTITUTE

Advanced Practitioner Certification Aug. 2019

UNIVERSITY OF VIRGINIA

Business Strategy Certification Jan. 2016

Awards & Recognition

3RD ANNUAL TIMMY AWARDS

Best Workplace for Diversity 2018

TECHNICALLY PHILLY

12 Designers to Watch in Philadelphia 2015

BILLY PENN

Who's Next Entrepreneurs 2016

AMERICAN ALLIANCE OF MUSEUMS

Excellence in Exhibitions - Prisons Today 2017

MUSE Award - Postcards to Your Future Self 2017

MUSE Award - Remembering Lincoln 2016

AWWWARDS.COM

Honorable Mention 2012–2017

THE UNIVERSITY OF THE ARTS

The Jantzen Family Scholarship 2009 – 2011

Crozer Award for Academic Achievement 2008

Presidential Scholarship 2007 – 2011

Select Presentations & Workshops

2017

Advocacy through Empathy: UX to Inspire Action, MCN50
What Web Do We Weave, Museums and the Web
Student Entrepreneurs, Philadelphia University
Community Engagement through UX, Interactive Mechanics

2016

User Experience for Museum Professionals, code4lib
Engaging Tech in Museums, Mountain-Plains Museum Association
Google Analytics for Arts & Culture, Interactive Mechanics
Digital Projects for Arts & Culture, Interactive Mechanics
Building a Product Definition, Interactive Mechanics
Creating Effective Personas, Interactive Mechanics
User Experience for Museum Professionals, Museums and the Web
Web Maintenance for Nonprofits, PhillyTechWeek
Public History Boot Camp, Digital Studies Center at Rutgers-Camden

2011-2015

User Experience through Sketching, UX Burlington
Storytelling & Technology, John Hopkins University
Creating Design-Focused Culture, PHLF/UX
Using Data to Tell Stories, Haverford College
WordPress Essentials & Beyond, THATCamp Philadelphia
Making Your Websites Mobile-Friendly, NetSquared
User Experience Design for Non-Designers, NetSquared
Building Omeka Themes, THATCamp CHNM
Website Platforms (CMS's) for Nonprofits, NetSquared
Mobile Technology for Digital Humanities, THATCamp CHNM
Building a Strong Web Presence, Philly Film & Animation Festival

Leadership

PHILLY TECH SISTAS

UX Curriculum Developer 2019

GIRL DEVELOP IT

UX Curriculum Developer 2014-2018

UX Curriculum Developer 2014-2018

INTERACTIVE MECHANICS FELLOWSHIP

Program Mentor 2016-2018

THE CORZO CENTER AT UARTS

Office Hours Consultant 2014-2019

DREAMIT ACCELERATOR

User Experience Advisor 2014-2015

PHILADELPHIA UX BOOK CLUB

Organizer 2014-2016

Skills and Proficiencies

USER EXPERIENCE

Interviewing, Contextual Inquiry, Landscape and Competitive Analysis, Card
Sorting, Heuristic Evaluations, Persona Development, Journey Mapping,
Surveying, Use Cases / User Stories, Information Architecture, Usability
Testing, A/B Testing, Content Strategy and Governance, UX Writing

DESIGN

Typography, Image Manipulation, Sketching, Wireframing, Visual Design,
Illustration, Sketch, Adobe Creative Cloud, Marvel, InVision, Framer, Design
Thinking, Design Studio Facilitation

DEVELOPMENT

HTML5, CSS3, PHP, MySQL, Django, JavaScript, jQuery, AJAX, WordPress,
Drupal, Xcode, iPhone SDK, Node, Express, Angular.js, Unity, Google
Analytics, Raspberry Pi, Arduino